

**MKL
DMR**

Michaël Demri

Designer

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& creative

hello@michaeldemri.com

director

Resume 2024

Experience

Skills

Freelance designer Different

Present /
2007

Create, design and execute concepts for various projects, including branding, marketing materials and digital media.

- Stay up-to-date with industry trends and best practices, and incorporate them into design work as appropriate.
- Present design concepts and ideas to clients and agency, and incorporate feedback into final designs.

Softwares

- Adobe Creative Suite
(Photoshop, Illustrator, InDesign)
- Microsoft Office
(Word, Excel, PowerPoint)
- Figma, Webflow, HTML and CSS

Senior Designer Bug agency / Digital green

09/2021 /
09/2015 -

Create, design and execute concepts for various projects, including branding, marketing materials, packaging and digital media.

- Manage multiple projects simultaneously, ensuring that deadlines are met and quality standards are maintained.
- Recruit and managed a team of designers to deliver multiple successful design projects.
- Provide guidance and mentorship to junior designers, helping them develop their skills and grow in their roles.

Competencies

- Branding & Identity Design
- Editorial & Packaging design
- UX/UI Design
- Layout & Composition
- Color Theory
- Prepress and Printing Processes
- Recruitment and training

Design Professor - Coach Ionis group [ISG - ISEFAC]

2020 /
Present

Instructing graphic design and communication techniques and the use of current design softwares.

- Developed curriculum for multiple courses for 12 classes.
- Implemented a differential instruction approach that resulted in an increase in student participation.
- Project coaching and assessment.

Creative direction

- Creativity and Innovation
- Problem Solving and Critical Thinking
- Empathy and Customer-Centric Mindset
- Communication and Presentation Skills
- Active Listening and Feedback Incorporation
- Attention to Detail

Project & Team management

- Leadership and team management
- Time management and prioritization
- Collaboration and cross-functional coordination
- Adaptability and flexibility
- Technical proficiency and expertise



Previous positions in agencies on LinkedIn

Xtras

Design

*Graphic *Interior *Architecture

Movies & Series

*Bingewatcher certified

Gaming

*Whatever platform

Taekwondo

*Blue belt

Food & Pastry

*pretty good cooking skills

Education

2001 / **Digital média lab**
2000 EPSAA, Paris, France

2000 / **Bachelor in graphic design**
1998 with high honours
EPSAA, Paris, France

1997 / **HSD in applied arts**
1995 Lycée de Sèvres, France